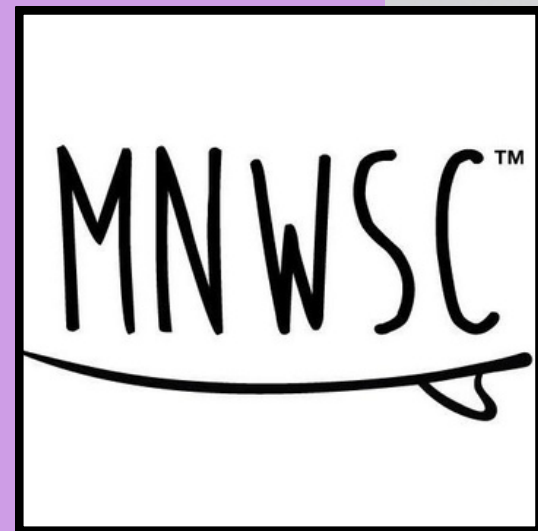


2024 MNWSC MARKETING PACKET

MINNESOTA WAKESURF CHAMPIONSHIP
"SURFING FOR HEROES"

SURF FOR HEROES
2024



THE **MINNESOTA WAKESURF CHAMPIONSHIP** IS CONTINUALLY THE MOST WELL ATTENDED WAKESURF COMPETITION YEAR AFTER YEAR! FROM THE ACTION ON THE WATER, TO THE INDUSTRY MARKET, FIREWORKS, BEER GARDEN, LIVE MUSIC, PARADE, STUNT BIKE SHOW, FOOD VENDORS, ON WATER BOAT DEMOS, THERE IS SOMETHING FOR EVERYONE.

EVENT DETAILS

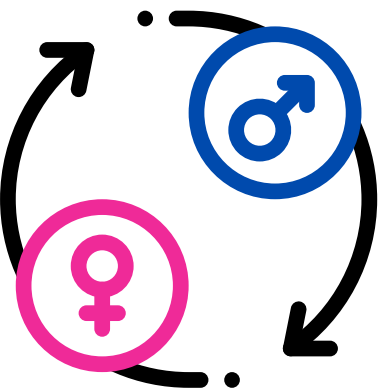
- JULY 18, 19, 20
- SURFSIDE PARK, LAKE MINNETONKA, MOUND, MN
- ESTIMATED ATTENDANCE IN 2023: 8,000 - 10,000
- OFFICIAL STOP ON THE WSWWS SERIES

WHY THE MNWSC?

The numbers speak for themselves!



Median Age
Around Lake Minnetonka
Average - 46.3
High - 57.1 / Low - 36.9
58% Between 18-64



Female vs Male Population
Around Lake Minnetonka
50% Female / 50% Male

Median Household Income
Around Lake Minnetonka
Average - \$142,929
High - \$250,001
Low - \$48,684



Median Home Value Around
Lake Minnetonka
Average - \$705,362
High - \$1,223,200
Low - \$307,200



Population Surrounding
Lake Minnetonka
Total - 156,555

Population Around Lake
Minnetonka with a
Bachelors Degree or
Higher **67.75%**



census.gov
usacgboating.org
US Census Bureau: American Community Survey 5-Yr Data (09-22)



Recreational Boats & Yachts per
Capita (per 1000 people)

Top 5 in the US
#1 Minnesota - 143,587
#2 South Carolina - 108,671
#3 Wisconsin - 105,355
#4 Maine - 79,803
#5 Michigan - 77,996

DID YOU KNOW?

Lake Minnetonka Facts

- 30 bays
- 31 connecting channels
- 133 miles of Lake Minnetonka shoreline
- 14,528 acres of water
- 16 interconnecting lakes
- 13 municipalities border Lake Minnetonka in two different counties
- 9th largest lake in Minnesota; largest lake in the Twin Cities metro
- 10 additional recreational lakes within 4 miles of Lake Minnetonka



SURFING FOR A CAUSE

OUR HEROES TOUR

This year we are raising money for Our Heroes Tour. OHT believes in the importance of serving those who serve others as well as their families. They do this by offering unique experiences to emergency personnel, firefighters, law enforcement, military, Veterans, and their families. They strongly believe these experiences have the ability to heal an individual's mind, body, and spirit while allowing the family and group to live, laugh, and love together.



WWW.OURHEROESTOUR.ORG



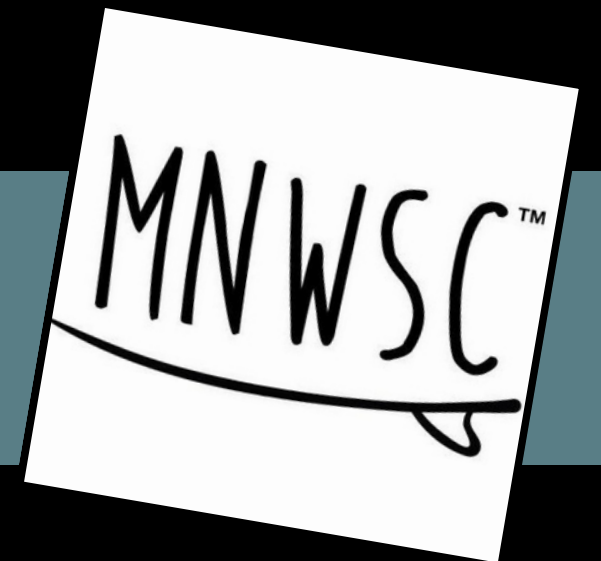
MNWSC CHARITY PARTY FOR OHT

 www.mnwsc.com



Small Town SINDrome

- Hosted at the legendary **Back Channel Brewery!**
- Headlining the party this year is **Small Town SINDrome!**
- Entertainment provided by the insane stunt bike team from **RIDE!**
- Door **Prizes** / Silent **Auction** / **Food** Trucks
- **100% of the proceeds** raised at the party will be **donated to OHT** on behalf of the MNWSC, the wakesurf community, and our supporting partners.



RIDE

EVENT PACKAGES



(Rendering based on 2023 logo and sponsors)

DIAMOND LEVEL - Presenting Partners (4 Available) - \$10,000

- Company logo prominently displayed on the new custom championship belts
- Optional 10x20 Booth Space
- First choice of booth location
- Multiple full commercials played on jumbotron
- Presenting partners for all checks and non-profit donation presentation
- Company logo prominently displayed on event recap videos
- Large company logo prominently displayed on rider jersey
- Company logo added to the awards backdrop
- Large logo added to MNWSC website
- Availability to market your company at the MNWSC Charity Party for OHT @ Backchannel Brewery on Thursday night @ 6PM
- Company is listed as an official sponsor of the charity party
- Event branding, marketing materials and items may be spread throughout the event





PLATINUM LEVEL (4 Available) - \$6,000

- Optional 10x20 Booth Space
- Multiple full commercials played on jumbotron
- Company logo prominently displayed on event recap videos
- Company logo prominently displayed on rider jersey
- Company logo added to the awards backdrop
- Large logo added to MNWSC website
- Availability to market your company at the MNWSC Charity Party for OHT @ Backchannel Brewery on Thursday night @ 6pm
- Company is listed as an official sponsor of the charity party
- Event branding, marketing materials and items may be spread throughout the event
- Free VIP access for you and your crew





GOLD LEVEL (6 Available) - \$4,000

- Optional 10x15 Booth Space
- Multiple full commercials played on jumbotron
- Company logo prominently displayed on event recap videos
- Company logo prominently displayed on rider jersey
- Large logo added to MNWSC website
- Availability to market your company at the MNWSC Charity Party for OHT @ Backchannel Brewery on Thursday night @ 6pm
- Company is listed as an official sponsor of the charity party
- Event branding, marketing materials and items may be spread throughout the event
- Free VIP access for you and your crew



SILVER LEVEL (3 Available) - \$2,500

- Company logo and marketing items are prominently displayed inside and outside of the special VIP Luxury Bathrooms
- Logo included on website
- Company logo on rider jersey



LUXROOMS



Special VIP Area Partner

BOOTH LEVEL - \$1,200 (space is limited)

- 10x10 Booth
- Logo added to MNWSC website
- Company logo on rider jersey

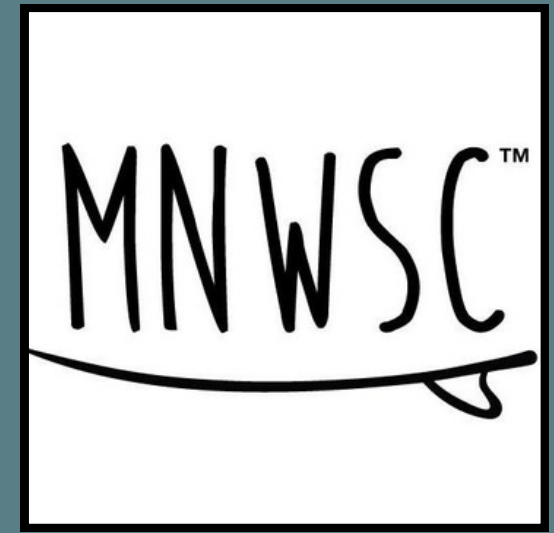


JERSEY LEVEL - \$500

- Company logo on rider jersey



SOCIAL



Facebook

The Minnesota Wakesurf
Championship
&
Our Heroes Tour



Instagram

@mnwsc
&
@ourheroestour



You Tube

Our Heroes Tour



LinkedIn

Our Heroes Tour



CONTACT

Promoter : Jeremy Wahlberg

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E-mail : mnwsc.surf@gmail.com

Web : www.mnwsc.com



Catch Waves



Have Fun



Do Good

TM

THANK YOU